

INVEST MYANMAR SUMMIT 2019

NAY PYI TAW, MYANMAR
28 & 29 JANUARY 2019



ABOUT THE SUMMIT

The two-day summit will provide international and local investors with the opportunity to discover the business potential of Myanmar. It is also a platform for investors and businesses to meet with the Central and Regional Government officials.

OBJECTIVE

The forum will be a platform for regional governments to showcase business opportunities, generate greater awareness on the improving investment climate in Myanmar, and present a united front to the international business community with the Myanmar private sector.

THE ORGANISER

The Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) is a national level non-governmental organisation which represents and safeguards the interests of the private business sector. It acts as a bridge between the state and the private sector, presenting the views and interests of businesses to the Union Government.



A PLATFORM FOR BUSINESSES TO MEET



A platform for regional governments to **showcase business opportunities** within their regions



Generate greater awareness on the improving investment climate of Myanmar



Highlight key industries with greatest impact on **job creation and livelihood improvement**



Provide access to **accurate information** on investing in Myanmar



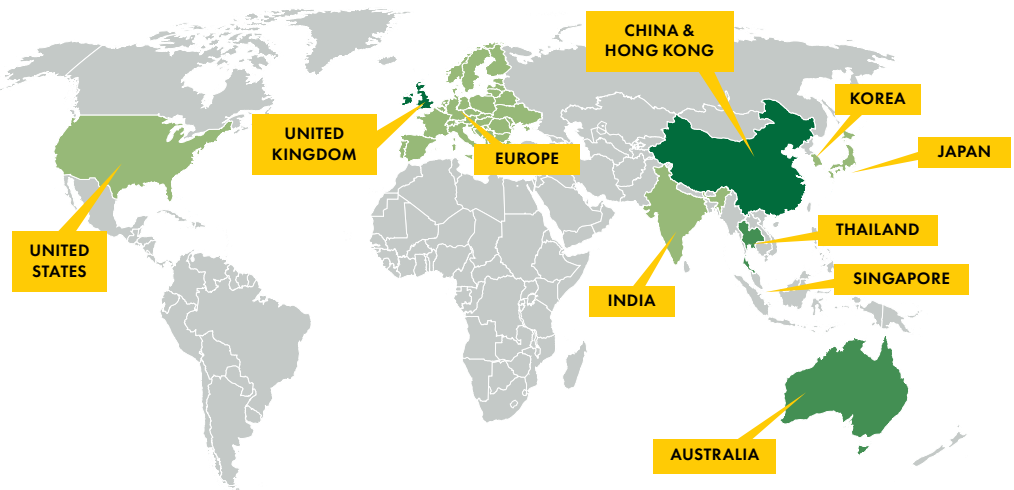
Collaboration between Government and the Myanmar private sector to present a united front to the international business community



WHY YOU SHOULD ATTEND

- Focus on deals and businesses
- Exhibits, meetings, interaction, networking
- Targeted industries
- Union and regional level participation
- Promoted by Myanmar Government
- Access to Union, Regional, and Business projects
- Pre-scheduled meetings on site

TARGETED COUNTRIES (INVESTORS)

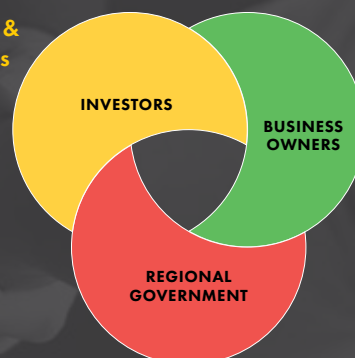


TARGETED PARTICIPANTS

800

business people, government officials, borrowers, acquirers, lenders & investors

International & local investors interested in the targeted industries and regions



Local businesses in targeted industries and regions looking to expand

Union Ministers, Region Government and industry bodies from key states in Myanmar

PARTICIPATING REGIONS

Regional Government

- Kayin
- Chin
- Mon
- Rakhine
- Shan
- Yangon
- Mandalay
- Ayeyarwady
- Tanintharyi



Considered to be the last frontier market in Southeast Asia, investors are drawn by the potential size of its internal market, abundant natural resources, land fertility and strategic geographical location between the world's most populous countries, China and India.

Yangon is the economic centre of the country while Mandalay is still the chief centre of economic and commercial activity in Upper Myanmar. Other important urban centres have sprung up including Mawlamyine in Mon State and Taunggyi, the capital of Shan State, gaining increasing investors' attention as the economy opens further.

Myanmar remains focused on creating the right set of conditions to attract and facilitate foreign investment to spur economic development, and through the Invest Myanmar Summit, we hope to help investors gain a better understanding of the business opportunities these states have to offer, as well as enable businesses from these regions to access the international market.

TARGETED INDUSTRIES

These industries are highlighted based on the impact they are likely to have on **job creation and livelihood improvement** in Myanmar.



In August, the Ministry of Planning and Finance published the **Myanmar Sustainable Development Plan (2018-2030)**. The MSDP focuses on the creation of quality jobs together with the expansion of the private sector as the engine of environmentally conscious and socially responsible economic growth.

Given the structure of the economy, agriculture and small and medium-enterprises are the priority. The government will facilitate growth in these sectors by improving access to finance and markets, security of land tenure and access to machinery and technologies.

A national innovation policy will support local entrepreneurs and start-ups, enabling a transition toward an inclusive digital economy. In conjunction, the government will promote the role of the manufacturing, industrial and service sectors, with an emphasis on preparing for the coming digital economy.

The forum will be a platform for companies in the targeted industries and interested investors to present and showcase business opportunities.

PROGRAMME: MON, 28 JANUARY 2019

MORNING SESSION

9:00 – 10:00AM

Keynote Speech – H.E. Daw Aung San Suu Kyi, State Counsellor (TBC)

Welcome Remarks – U Zaw Min Win, President, The Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI)

10:15 – 11:30AM

Opening Plenary: Transforming Myanmar into an ASEAN Investment Hub
(Photo session)

AFTERNOON SESSION

11:30 – 1:30PM

Lunch Session

1:30 – 3:00PM

Regional and Industry Presentations (parallel session)

Regional
Room 6A: Shan
Room 7A: Yangon
Room 8A: Kayin

Industry
Room 2B: Tourism
Room 3B: Food Processing
Room 4B: Garments

3:30 – 5:00PM

Regional and Industry Presentations (parallel session)

Regional
Room 6A: Ayeyarwady
Room 7A: Mandalay
Room 8A: Tanintharyi

Industry
Room 2B: Education
Room 3B: Manufacturing
Room 4B: Infrastructure & Property

6:00 – 8:00PM

Reception and Dinner

PROGRAMME: TUE, 29 JANUARY 2019

MORNING SESSION

9:00 – 9:30AM

One-on-one with H.E. U Thaung Tun, Chairman of the Union of Myanmar Investment Commission

9:30 – 11:00AM

Regional and Industry Presentations (parallel session)

Regional
Room 6A: Mon
Room 7A: Chin
Room 8A: Rakhine

Industry
Room 2B: Healthcare
Room 3B: Fishery
Room 4B: Power Generation & Distribution

11:15 – 12:45PM

Closing Plenary: What makes a country an attractive investment destination?
(Insights and perspectives from businesses and government)

INVEST MYANMAR SUMMIT 2019 TICKETS

Sale of tickets to Invest Myanmar Summit 2019 are available at
www.investmyanmar2019.com.

Regular



(A) USD 500/person

(B) Kyats 750,000/person
(For people residing
in Myanmar)

Group Sale (minimum 5 persons)



(A) USD 450/person

(B) Kyats 675,000/person
(For people residing
in Myanmar)

Delegation (15 persons package)

Buy 13, Get 2 Free



(A) USD 500/person

(B) Kyats 750,000/person
(For people residing
in Myanmar)



The screenshot shows the 'REGISTER' page of the Invest Myanmar Summit 2019 website. The page has a red header with navigation links: HOME, ABOUT ATTEND, THE SUMMIT, NEWS & EVENTS, ABOUT US, CONTACT US. The main content area is white with a red 'REGISTER NOW' button. Below the button is a table with ticket options:

TYPE	PRICE	QTY
<input type="radio"/> Regular	USD 500	1
<input type="radio"/> Group Sale (min. 5 pers)	USD 450	5
<input checked="" type="radio"/> Regular	Kyats 750,000 (Myanmar resident)	2
<input type="radio"/> Group Sale (min. 5 pers)	Kyats 675,000 (Myanmar resident)	5

Below the table is a 'Enter Promo Code' field with the code '010140PW' and an 'APPLY' button. The 'TOTAL' is displayed as 'K300,000'. Below the table is a section for 'ATTENDEE 1' with fields for 'Salutation', 'First Name', 'Last Name', 'Email Address', and 'Contact Number'.



WWW.INVESTMYANMAR2019.COM

